

# keeping the world connected



Communication is our lifeblood. It's what makes the world run and gives our lives meaning. Though technology evolves, the desire to seamlessly and securely access and exchange information anywhere, anytime never changes. While technological advances make communications simpler and more ubiquitous, efficiently interconnecting disparate applications, networks and devices and delivering it to the right person, at the right time, in the right way is enormously complex.

Creating a globally connected world is what iconectiv does better than anyone. Our cloud-based Software as a Service (SaaS) solutions and **trusted communications platforms** span network and operations management, numbering, business-to-consumer communications and fraud prevention.

At iconectiv, **our vision** is a world without boundaries, where the ability to access and exchange information is simple, seamless and secure.

And **our mission** is enabling the world of tomorrow through the simple, seamless and secure interconnection of networks, devices and applications.

## business principles

With unparalleled leadership and legacy in global communications, iconectiv strives to make connectivity:

**simple** – making the systems and processes that are extraordinarily complex, comprehensible

**seamless** - simplifying information exchange, on a global scale, and making it instantly available

**secure** – entrusted with the critical data that makes the world run





## TruReach: engage with success

How do you stay engaged with clients in today's always-moving economy? Through personalized messages, comprehensive campaign management and a secure messaging network. TruReach lets you strengthen relationships and drive revenue with targeted, trusted and timely consumer engagement.

### TruReach Intel

Interactive, web-based solution that simplifies voice and text authentication to enable legitimate business callers to provide a better, more trustworthy customer experience from a single registration point.

### TruReach Certify

Market leading solution that manages participation in the caller ID verification ecosystem and ensures that legitimate callers get their calls shown as authentic to the recipient.

### TruReach Deliver Aerialink

Cloud-based solution that simplifies message creation and delivery while allowing companies to efficiently and cost effectively reach customers with personalized, value-based messages.

### TruReach Toll-Free 8MS

Fully-supported, cloud-based solution that ensures the efficient provisioning and routing of toll-free numbers. It is the industry's most trusted, robust and cost-effective way for companies to leverage the power of toll-free numbers for their business.

## TruOps: operate with efficiency

Service providers are expected to route, rate and bill for billions of calls and messages accurately. At the same time, you are under constant pressure to maximize efficiencies and improve network planning, with less time and resources. In order to achieve these objectives, you need efficient access to reliable, scalable and proven systems and processes. That's where iconectiv TruOps comes in.

### TruOps Common Language

Simplify data information maintenance and streamline capacity management with this centralized SaaS data management and information service.

### TruOps Telecom Routing Administration

Improve network planning, decrease operational costs and prevent revenue loss with this SaaS for call routing, rating, billing and network maintenance.

## TruNumber: confidence in communication

Between maximizing efficiencies, decreasing operational costs and safeguarding customer data, businesses have more items to consider with phone numbers. By leveraging accurate, precise data, iconectiv TruNumber, can help you address these issues head-on.

### TruNumber Finder

Simplify number management and expedite call-completion and number porting issues with this information service.

### TruNumber Gateway

Seamlessly manage phone number changes and maximize call completion rates with less costs and fewer errors.

### TruNumber Portability Clearinghouse

Drive choice, convenience and innovation with the world leading number portability and port processing solution for regulators and service providers.

### TruNumber Protect

Proactively identify and block communications fraud and suspicious activity by blocking fraudulent calls to high-risk numbers including unallocated and premium rate numbers with this information service.

### TruNumber Resolver

Eliminate number portability routing challenges and simplify numbering plan changes with this information service.

### TruNumber Routing

Prevent revenue leakage by validating the terminating service provider and determining the optimal route for voice and SMS traffic with this industry leading information service.

## industry programs

With an unparalleled depth of experience, iconectiv has the unique ability to manage and run programs on behalf of partners. iconectiv currently serves as the:

### Local Number Portability Administrator

The nation's Number Portability Administration Center (NPAC), which facilitates number porting in the United States.

### Short Code Registry Administrator

Offer businesses unequalled opportunities to engage audiences through branded text messaging.

### Secure Telephone Identity Policy Administrator (STI-PA)

As the policy administrator, iconectiv will apply and enforce the rules to mitigate illegal robocalls and help consumers, once again, trust the calling number displayed on their caller ID.

### Telecommunications Relay Service for iTRS Users

Helps those requiring auditory or speech communication assistance to communicate with friends, family, businesses and government agencies.