everything you love about messaging...

used globally for customer outreach

supports text, emojis and links

no app downloads needed

internet access not required

available worldwide

APJ Global Airlines
MSG: Your flight (657)
Please click this link for

MWW.delayed.

flight.ohno

SMS

iconective a tale of two messages

Rich Communication Services (RCS)
helps businesses engage with
consumers in a dynamic way and **TruReach Intel** is helping build trust
in those valuable interactions.

RCS has already been adopted by 90 service providers in 60 countries, representing 450 million users worldwide.

Source: GSMA, 2020

...and even more

in-conversation video and image display

file sharing

verified sender for consumer protection

custom branding, logos, icons

call-to-action buttons

click-to-pay option

no character limits

read receipts

Your flight (657) has been delayed (More Info)

RCS

APJ Global Airlines Alert

Check Flight Options

Explore Dining Options

Explore Hotel Options

Explore Rental Cars

